

Guidelines for Serialnumbering

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General information

We can number your CDs and DVDs individually. The discs are printed with a small font inkjet printer, it can be printed directly on to silver or on a white base. Our printer produces a high quality print result. For small series we also offer label printing in thermal retransfer.

Serial numbering is possible for screen printing and offset printing only with colour black. It can consist of one or two lines, if you prefer. There are up to 36 characters available per line.

This means that you can, for example, include activation codes for software products or sequential numbers for limited editions on your data media.

printing medium	printing process	technology
CD/DVD/DVD-R/CD-R	screen printing	matrix printer
CD/DVD/DVD-R/CD-R	offset printing	matrix printer
CD/DVD/DVD-R/CD-R	thermal retransfer printing	integrated serial printing function
Booklets, inlays	offset printing	matrix printer
Booklets, inlays	digital printing	integrated serial printing function

Maximum number of letter

One line: It is possible to print up to 32 characters in screen print process, but we recommend to use up to 20 characters (the more characters are used the rounder the look of the text in screen print will be).

For litho print we have a straight line with maximum 36 characters. For thermal retransfer printing it depends on the typeface and size of the fonts which are used – maximum 36 characters are possible

Serial numbering for booklets and inlays can be made by digital printing with up to 45 characters depending on typeface and size of the fonts

Two line: up to 16 characters/line

Possible matrix types

5x5 matrix (pro letter 5 points vertical, 5 points horizontal)

7x5 matrix (pro letter 7 points vertical, 5 points horizontal)

Cut outs on onbody area

It can be printed directly on to silver or on a white base. All other colours need to be spaced out to grant the readability.

Calculation for open area

5x5 matrix

Amount open area 5,5 mm
 Amount letter 3 mm
 Width letter 2 mm
 distance between character 0,5 mm

7x5 matrix

Amount open area 8,0 mm
 Amount letter 4 mm
 Width letter 2 mm
 distance between character 0,6 mm

Transmission Route and Data Carrier

- File names to be created without special characters
- Open files as archive (SIT, ZIP, SEA)
- Files and folders to be named meaningfully, according to your order
- FTP
 - For a transmission via FTP please use our FTP-server (ftp.cda.de)
 - On request you will receive your FTP access codes
- Email size up to max. 10 MByte
- CD-R / DVD-R
- USB Flash Drive